



C4ET

factsheet

#8

ethiCarbon® initiative - towards sustainable production and consumption patterns

ethiCarbon® initiative
presentation



The association ENERGIES 2050 developed an international carbon initiative named ethiCarbon®, which is **solidarity-based and aims to act durably on every stakeholder's consumption and production patterns, so that these become sober in carbon.**

The singularity of the initiative lies particularly in the fact that it not only targets the reduction of greenhouse gases emissions (GHG) but also promotes mitigation, adaptation and solidarity activities, with a specific focus given to the implication of all, in industrialised countries as well as in developing countries.

Within the framework of C4ET project, a simplified ethiCarbon® calculator has been developed and can be used on <http://citizens4energytransition.org/learn-more-tools-resources/>. Learn more also on ENERGIES 2050 website and at ethicarbon-afrique.org/.



Funded by the
Erasmus+ Programme
of the European Union

"The European Commission support for the production of this publication does not constitute an endorsement of the contents which reflects the views only of the authors, and the Commission cannot be held responsible for any use which may be made of the information contained therein."

ethiCarbon®, so that each stakeholder can be part of the transition...

... through its participation to a climate, environmental and social responsible approach

ethiCarbon® wishes that everyone's efforts can be done through a vision of solidarity and sustainability, which not only targets the limitation of GHG emissions but also and mainly focuses on behaviours' changes, so that implemented activities can last over the long-term.

ethiCarbon®, for a new and reinforced solidarity ...

... through activities implemented in industrialised countries as well as developing countries , particularly in the least advanced countries

ethiCarbon® offers a comprehensive approach, to the North as well as to the South, which includes especially :

- 🌱 the implementation of concrete initiatives to **reduce GHG emissions** ;
- 🌱 the implementation of adaptation activities which **improve our societies and territories' resilience** to the inevitable impacts of climate change ;
- 🌱 **the support to behaviours' changes** through various activities of solidarity and through social and responsible approaches (including training, raising awareness and building capacity)

ethiCarbon®, so that everyone becomes part of the transition

ethiCarbon® initiative targets all types of stakeholders (individuals, companies, local authorities, associations) which are willing to mitigate the environmental impacts associated with their activities, transports, events, etc. Thanks to a **simplified calculator** developed specifically for ethiCarbon®, everyone can estimate the GHG emissions associated with his activities and compensate/balance these emissions through support given to solidarity-based carbon activities, implemented within the framework of the initiative ethiCarbon®.

I am a **company**, I balance carbon emissions generated by my activities

I am a **touristic accomodation**, I balance carbon emissions generated by my activities

I support activities for mitigation of climate change on the long-term

I organise an **event**, I balance carbon emissions generated by this event

I am an **individual**, I balance carbon emissions linked to :
My house/ My transports/
My vacations (transport + accomodation)

